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Creating Visual Experiences with Flex 3.0 (Developer's Library) [Taschenbuch].

By Andy; McIntosh

Addison Wesley, 2008. Taschenbuch. Book Condition: Neu. Neu Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Don't settle for Flex's boring, standard user interface. Set your Flex applications apart with the breakthrough skinning and programming techniques found in Creating Visual Experiences with Flex 3.0. Leading Flex developers Juan Sanchez and Andy McIntosh show how to build stunning Flex and AIR applications. You'll learn how to take a design and translate that design into Flex or AIR without sacrificing fidelity, and how to apply state-of-the-art branding that adds value to all your Flex applications, no matter what they do or who you're building them for. Sanchez and McIntosh illuminate every aspect of creating superior visual experiences with Flex 3.0 and AIR and discuss planning, design, architecture, and proven user-interface principles, with an emphasis on technical implementation. You'll learn how to alter the standard Flex interface using all the tools available to you: skins, styling, transitions, effects, filters, graphics built with Adobe creative tools, CSS, and ActionScript 3.0 programming. The authors reveal the trade-offs associated with each approach to Flex visual experience design and help you choose the right techniques for your applications. They explain each concept...



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