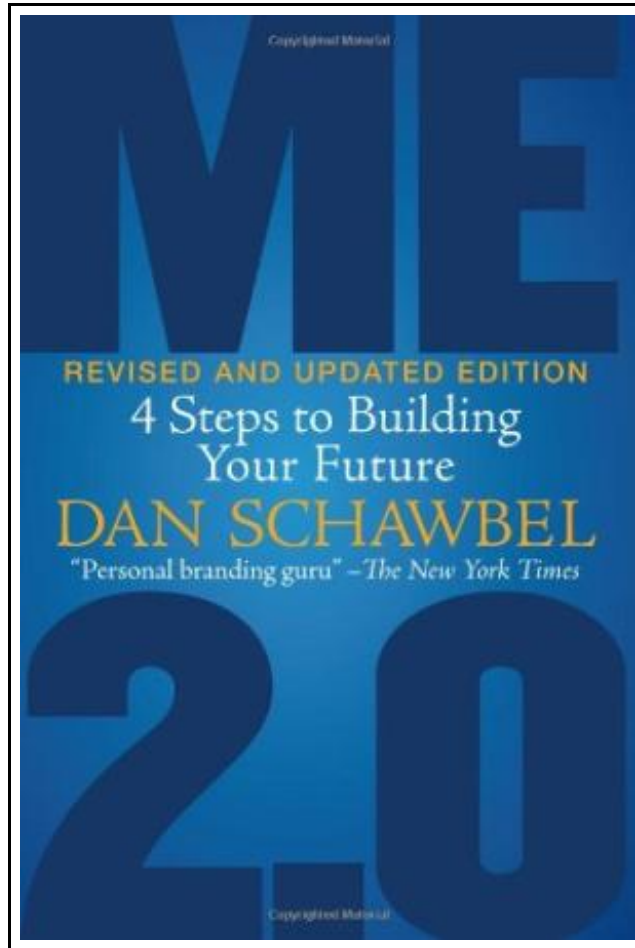


Me 2.0: 4 Steps to Building Your Future (Paperback)



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Reviews

This written book is great. I am quite late in start reading this one, but better then never. You will not really feel monotony at at any moment of your time (that's what catalogues are for about when you check with me).

(Abe Reichel DDS)

ME 2.0: 4 STEPS TO BUILDING YOUR FUTURE (PAPERBACK)



Kaplan Aec Education, United States, 2010. Paperback. Book Condition: New. Revised edition. 226 x 150 mm. Language: English . Brand New Book. Me 2.0 shows job seekers and established professionals alike how to leverage the power of online media for personal empowerment and career success. The business world is changing and what Dan Schawbel has captured in this book is the pulse of the changing branding market. - Gary Vaynerchuk, best-selling author of Crush It There is no job security anymore, which means that the way we manage our careers has forever changed. Now, everyone in the world is your competition and the single greatest differentiator you have is your personal brand. With social media tools, blogs, and mobile applications, there are endless opportunities to become known and connect with other people. In Me 2.0, personal branding expert Dan Schawbel gives you all the tools you need for building a powerful personal brand that WILL give you a competitive advantage in the marketplace, including: - A 4-step process for discovering, creating, communicating and maintaining your personal brand. - How to use all the latest social media tools, including video, blogs, and social networks for job search and career development. - The secrets to networking effectively - both online and offline. - Proven branding advice from industry experts and insiders. Whether you re looking for your first big job, want to climb the corporate ladder, or are eager to jumpstart your own business venture, Me 2.0 will help you achieve lasting success! What s new in the revised edition of Me 2.0 NEW case studies, from people of all generations, on how they ve used social media to become well-known brands.NEW chapter on how to use the top social networks, including Facebook, LinkedIn, and Twitter, for job searching, with real success...



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Other eBooks



Children s Rights (Dodo Press) (Paperback)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author...

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Prometheus Books, United States, 2000. Hardback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. The Internet may now be the most powerful, single source of information in the world, and...

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**Fox and His Friends (Paperback)**

Penguin Books Australia, Australia, 1994. Paperback. Book Condition: New. James Marshall (illustrator). Reprint. 224 x 150 mm. Language: English . Brand New Book. Using their cache of already published easy-to-read books, Puffin launched their Easy-to-Read

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**Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)**

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download

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