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(Penelope O'Conner DDS)

THE DEVIL S DICTIONARY OF CORPORATE LINGO: FROM CORPORATE ANGEL TO CORPORATE ZOMBIE (PAPERBACK)



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Gold Rush Publishing, United Kingdom, 2011. Paperback. Book Condition: New. 212 x 138 mm. Language: English . Brand New Book ***** Print on Demand *****.The Devil s Dictionary of Corporate Lingo: From Corporate Angel to Corporate Zombie is a satire and humorous social commentary on the contemporary corporation presented through the conceit of a dictionary of corporate-speak. It also introduces stereotypical corporate characters with all their peculiar characteristics and behaviours in situations commonly encountered at work, in a satirical and witty and humorous way. As indicated in the introduction, corporation chiefly means the large multi-national, as only this type of corporation contains the entire human zoo and all its keepers. Around one third of the definitions have been illustrated by a celebrated professional cartoonist who has published more than 30 other books so far. The cartoons are some of the highest quality business cartoons yet drawn; they may be expected to garner plenty of attention in their own right. Few if any other publications can boast of so many cartoons on the subject of business gathered together under one cover. The objective is to make readers think as well as laugh.

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