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Cognitive Psychology: Applying the Science of the Mind

By Greg L.;Robinson-Riegler Robinson-Riegler

Pearson Education (US), 2008. Taschenbuch. Book Condition: Neu. Gebrauchte - Gut Leichte Lagerspuren. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - This book brings cognition to life by demonstrating the endless application of cognitive psychology to everyday life. While introducing the current research in this rapidly changing field, the text also introduces critical thinking exercises that highlight important phenomena and provide an engaging firsthand view of the everyday relevance of research in cognition. The book has three main threads that serve as unifying themes for current research in the field: Cognition and Neuroscience; Cognition and Consciousness; and Cognition and Individual Differences. A 'story' introduces the book and is continually referred to throughout in installments, highlighting the application of the information and providing a useful organizing tool. 608 pp.



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