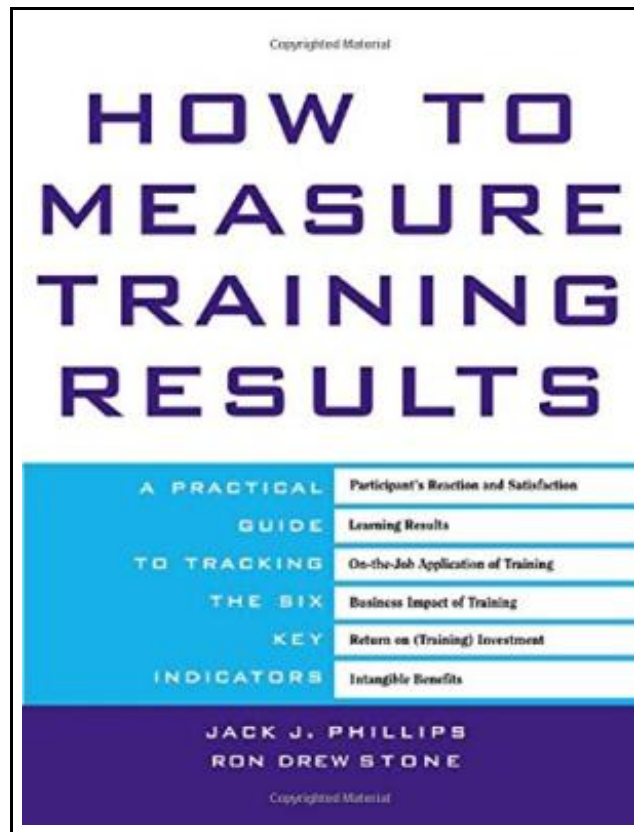


## How to Measure Training Results: A Practical Guide to Tracking the Six Key Indicators



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### ***Reviews***

*Absolutely essential go through publication. It is filled with knowledge and wisdom Once you begin to read the book, it is extremely difficult to leave it before concluding.*




*(Dr. Sierra Lowe Sr.)*

## HOW TO MEASURE TRAINING RESULTS: A PRACTICAL GUIDE TO TRACKING THE SIX KEY INDICATORS

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McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, How to Measure Training Results: A Practical Guide to Tracking the Six Key Indicators, Jack Phillips, Ron Stone, This book helps you quantify the results of training - and calculate its ROI. In today's environment of tighter budgets and accountability, stakeholders increasingly want to know the end results of training in organizations. What did a training program add to the organizations performance and the bottom line? Did it work? If so, why? And if not, what could have been done differently? "How to Measure Training Results" gives you the tools to answer these questions and many others. Built around the authors' ROI Process - a proven, systematic methodology for measuring and assessing the organizational impact of training programs - this hands-on resource will help you: develop evaluation and measurement processes for specific training programs; isolate the effects of training from other performance-improvement factors; analyze results and identify changes in behavior and business impact; identify the costs of a training program, and calculate its return on investment; use data-based feedback to improve effective training programs - and discontinue or improve ineffective programs; and, validate training programs by linking them to business performance measures. While training has too often been viewed as trivial by both employers and employees, today's stakeholders are demanding better linkage to business needs. Let "How to Measure Training Results" detail how you can specifically and accurately measure the results of any training program, then use that knowledge to construct a training program that provides proven value to concerned stakeholders - and long-term value to your organization. 'This book is written for training practitioners and for anyone who is interested in using practical evaluation techniques to assess, improve, and report on training programs and results. It provides techniques, tools,...

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