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Full Contact Writing: How to Win with Fearless Communication in a Show No Mercy Workplace (Paperback)

By Robert G Gardner Phd

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Finally-a book that COMPELS you to write better on the job! . .I don t know why he hasn t gotten back to me.I guess my request landed in a black hole somewhere.I sent her two follow-up emails.No response.Oh well, what did I expect? I m not a writer. Words like these-words of frustration, confusion, and defeat-snake their way through the world of work every day. They come from professionals up and down the corporate chain, from line level staff to CEOs. They re the words of people who struggle to write in a way that connects with busy, demanding readers-most of whom will never offer a second chance at a strong first impression. Fact: Things aren t getting any easier out there. In today s 24/7 business world, there are too many ways your writing can fail. Failure translates to time wasted, dollars lost, and opportunities missed. But there s hope. Because we re all operating under the same conditions, with the same relentless challenges, it s now a level playing field! With the...



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