



Human Side of Innovation. A Short Discussion of Four Studies

By Anonym

GRIN Verlag GmbH Jan 2015, 2015. Taschenbuch. Book
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 the subject Business economics - Personnel and Organisation,
 grade: 1,7, Technical University of Berlin, language: English,
 abstract: Depending on the industry and competitive
 environment, innovation and thus creativity can be crucial for
 company success, so that the question remains how a
 company can improve its innovativeness. This paper examines
 four research studies and four Harvard Business School case
 studies, in order to discuss this question. Herby the
 concentration is on the effects of leadership and the
 relationship between supervisor and subordinate on
 innovation and/or creativity. 12 pp. Englisch.

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